

AVIAN
PRODUCT
CATALOG
2017



**LEADERS
IN
AVIAN
UVB
LIGHTING**



WELCOME

Zoo Med opened its doors in 1977 with a commitment to making the best pet care products in the world and we continue to do so today. We're proud to say that Zoo Med is a privately held family-owned company making over 50% of our products in the USA.

Since 1993 Zoo Med has been the industry leader in specialized lighting for exotic pets. Our focus has been on providing animals with specialty UV lighting that mimics the full spectrum of light

provided by the sun. Without full spectrum lighting, animals quickly experience vitamin and mineral deficiencies and have difficulties establishing natural rhythms. Birds need full spectrum lighting with UV to see colors, recognize foods and perform natural behaviors. Zoo Med is proud to offer specialized lighting that will improve the health of any and all birds kept as pets.

We hope you enjoy our Avian exclusive catalog and promise to continue providing quality products for the health and enrichment of your birds.

Happy Birdkeeping,
Gary Bagnall
President
Zoo Med Labs, Inc.

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Exotic pet and reptile keepers make up a tight-knit and growing community that we have been proud to support in many different ways. From reptile shows, to local herp clubs and societies, to conservation organizations, Zoo Med is involved in many different aspects of the reptile community. Here are just a few of the organizations and efforts that Zoo Med is proud to support.

USARK: An education, conservation, and advocacy organization for reptiles promoting awareness, education, responsible care, and professional unity. USARK plays an essential role in protecting the rights of reptile keepers.

The Turtle and Tortoise Preservation Group, Turtle Survival Alliance, and the International Iguana Foundation are a few of the conservation organizations that focus efforts on preserving the world's turtles, tortoises, iguanas, and their natural habitats. With a strong emphasis on education, these organizations work tirelessly to ensure the survival of some of the planet's most ancient and endangered species.

Local Herp Clubs, Turtle and Tortoise Clubs, and Aquarium Societies bring hobbyists together ensuring the future of our unique community.

Reptile Shows take place all over the US and the World and create a fascinating, friendly gathering of like-minded reptile enthusiasts, families, and the curious public.



UVB PRODUCTS

BIRDS AND UVB

UVB is a necessary part of the process in which vitamin D₃ is produced in the skin of humans and animals. The vitamin D₃ that is produced is responsible for regulating calcium metabolism. A lack of UVB and vitamin D₃ can ultimately result in metabolic bone disease and other disorders. Nearly all animals that are active during the day are exposed to UVB, including birds living in heavily shaded tropical forests, and birds in open areas with direct sunlight exposure. Even though birds are exposed to UVB in their natural habitat, UVB has been traditionally ignored for pet birds.

There are a couple of different ways that birds can utilize UVB in the formation of Vitamin D. In one process, Vitamin D₃ precursors are secreted by the preen gland and are spread over the birds feathers when the bird preens. These precursors and then exposed to UVB and converted to active vitamin D₃, and then ingested upon future preening. As some birds lack a preen gland, birds are also able to produce vitamin D₃ through the exposure of the skin on their legs and near their beak to UVB.

UVA: It is well established that birds can actually see UVA. While Humans have three cones in our retina that allow us to see color, birds have a fourth that allows them to see UVA as well. Without exposure to UVA, birds are essentially colorblind. UVA plays a role in species recognition, and in mate selection. It has also been suggested that the psychological benefits of UVA can result in reduced feather picking and other destructive disorders.

AvianSun 5.0 UVB compact fluorescent lamp: The AvianSun 5.0 provides UVB and UVA in levels that are comparable to what would be received in the shade outdoors. We have found that this is a safe and effective level of exposure and can be used to provide birds with a normal photoperiod, without providing too much UVB. This lamp should be used for 8 to 10 hours per day to provide visible light, UVB, and UVA.

Read MORE ONLINE AT:
<http://links.zoomed.com/bird-uvb>



AVIAN SUN™ DELUXE FLOOR LAMP (INCLUDES AVIAN SUN 5.0 UVB LAMP)

- Provide your birds with UVA as part of their full spectrum of visible light to help promote normal behavior and help curb feather picking and other destructive behaviors.
- Provide your birds with UVB for growth, strong bones, and egg production.
- **NEW** fully adjustable gooseneck-Use in almost any position!
- Includes built-in-reflector for maximum light and UV output.
- Designed for use with Zoo Med's Avian Sun™ Compact Fluorescent Lamp (included).

Item# AFL-11

UVB PRODUCTS



NEW! IMPROVED!
Adjustable Gooseneck Design & Solid Base



AVIAN SUN™ 5.0 UVB SELF BALLASTED COMPACT FLUORESCENT LAMP

- Self ballasted compact UVB/UV-A fluorescent lamp for use with birds.
- Provide your birds with UVA as part of their full spectrum of visible light to help promote normal behavior and help curb feather picking and other destructive behaviors.
- Provide your birds with UVB for growth, strong bones, and egg production.
- For best results, use in Zoo Med's AVIAN SUN™ Deluxe Floor Lamp.

Item# AS-C5

AVIAN SUN™ DELUXE FLOOR LAMP

- NEW fully adjustable gooseneck-Use in almost any position!
- Includes built-in-reflector for maximum light and UV output.
- Designed for use with Zoo Med's AVIAN SUN™ Compact Fluorescent Lamp (lamp sold separately).

Item# AFL-10



READ ABOUT THE IMPORTANCE OF UV AND BIRDS ON PAGE 3

SUPPLEMENTS



AVIAN CALCIUM™

Ultrafine Precipitated Calcium Carbonate Supplement

Zoo Med's AVIAN CALCIUM™ is a pure calcium supplement for all species of birds. We use only precipitated calcium carbonate which is white in color and is essentially lead free. Pure calcium carbonate is white, not gray. Impurities in other sources of calcium carbonate (e.g. Oyster Shell Calcium) cause the supplement to appear gray. The calcium carbonate particles in AVIAN CALCIUM™ have a unique shape, and an extremely high surface area per gram, resulting in increased calcium bioavailability. With AVIAN CALCIUM™, you can take comfort in knowing that your birds are getting a highly bioavailable source of calcium carbonate that is free of harmful impurities.

Calcium is essential for the formation and maintenance of strong bones, egg production, blood clotting, and other vital life functions. As a general rule, calcium should make up one half to one percent of a bird's diet (see "Maintenance" instructions). Calcium should make up two percent of the diet of breeding hens which require additional calcium for the formation of egg shells.

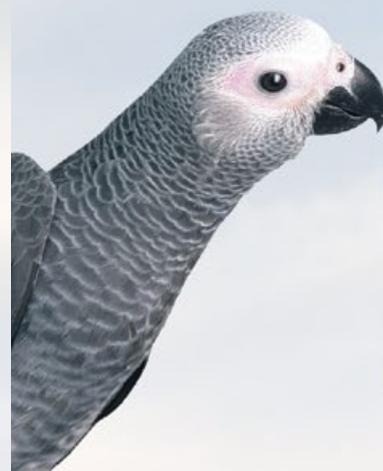
- Item# A38-1 .5 oz. (14 g)
- Item# A38-3 3 oz. (85 g)
- Item# A38-8 8 oz. (227 g)



AVIAN PLUS® VITAMINS AND MINERALS FOR BIRDS.

- The preferred vitamin of professional breeders and avian rehabilitation centers.
- The best value bird vitamin for your money. AVIAN PLUS® uses only the highest quality vitamins, minerals, and amino acids with no added food fillers like soy, yeast, or sucrose (sugar).
- **CONCENTRATED AND ECONOMICAL:** With high quality vitamins and minerals you use less powder, less often which makes the product very cost efficient.
- **FINER MILLING:** For maximum adhesion to seed.
- **NO PRESERVATIVES:** Many liquid vitamins contain absorption preservatives which can increase bird respiration.
- **ORANGE FLAVORING:** For bird appeal and no "vitamin" smell.
- **CALCIUM BASED:** Helps in bird breeding programs where high calcium is needed.
- **ISOLATED AMINO ACIDS:** The only bird vitamin to use 16 isolated amino acids for improved bird digestion and color.

- Item# A37-1 1 oz. (28.4 g)
- Item# A37-4 4 oz. (113.4 g)
- Item# A37-8 8 oz. (226.8 g)
- Item# A37-16 16 oz. (453.6 g)
- Item# A37-40 2 1/2 lbs. (1.13 kg)
- Item# A37-80 5 lbs. (2.27 kg)



AVIAN SAFE™

Instant Bird Water Conditioner

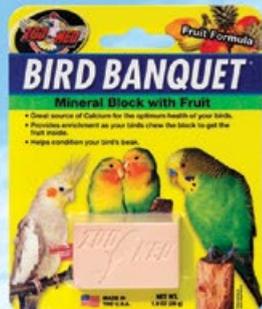
- Use to treat your birds' drinking water.
- Removes chlorine and ammonia from tap water.
- Adds essential electrolytes.
- Aids in rehydrating new arrivals.
- Detoxifies heavy metals.

- Item# A40-2 2.25 fl oz. (66 ml)
- Item# A40-8 8.75 fl oz. (258 ml)

FOOD PRODUCTS

Zoo Med's BIRD BANQUET blocks are designed to add necessary digestible calcium to your bird's diet while also helping to keep your bird's beak trimmed and thus helping to prevent over growth.

- A superior mineral supplement and beak conditioner.
- Great source of calcium for the optimum health of your birds.
- Provides enrichment as your birds chew the block to get the treats inside.



BIRD BANQUET®-ORIGINAL MINERAL BLOCK ORIGINAL FORMULA

This formula contains a mixture of nutritious seeds (White Millet, canary Grass Seed, and Oat Groats) in a solid calcium base.

- Item# BB-OL 5 oz. (142 g)
- Item# BB-OS 1 oz. (28 g)

BIRD BANQUET®-VEGGIE MINERAL BLOCK WITH VEGETABLES

This formula includes a mixture of nutritious vegetables (Carrot, Spinach, and Suncured Alfalfa) in a solid calcium base.

- Item# BB-VL 5 oz. (142 g)
- Item# BB-VS 1 oz. (28 g)

BIRD BANQUET®-FRUIT MINERAL BLOCK WITH FRUIT

This formula includes a mixture of nutritious fruits (Mango, Banana, Papaya, and Pineapple) in a solid calcium base.

- Item# BB-FL 5 oz. (142 g)
- Item# BB-FS 1 oz. (28 g)

BIRD BANQUET®-MEALWORM MINERAL BLOCK-MEALWORM FORMULA

This formula includes a mixture of nutritious mealworms in a solid calcium base.

- A superior mineral supplement and beak conditioner.
- Provides enrichment as your birds chew the block to get to the dried mealworms inside.
- Great source of calcium and protein for the optimum health of your birds.
- Finches, canaries, parakeets and cockatiels love mealworms!

- Item# BB-ML 5 oz. (142 g)
- Item# BB-MS 1 oz. (28 g)

FOOD & HEALTH



BANQUET® CUTTLEBONE MADE WITH REAL CUTTLEBONE!

- Calcium rich mineral block made with real Cuttlebone powder.
- Ideal mineral supplement and beak conditioner for your pet birds.
- Provides enrichment as birds perform natural chewing behaviors.
- Two different flavored blocks per package: Banana and Tropical Fruit.
- For all pet birds.

- Item# BB-CS2 3 oz. (85 g) 2 pack sm
- Item# BB-CL2 8 oz. (227 g) 2 pack lrg

NEW!

BIRDTEMP™

Digital Infrared Thermometer

INSTANTLY MEASURES:

- Body Temperature.
- Cage and Aviary Temperatures.
- Heated Perch Temperatures.
- Egg/Incubation Temperatures.

Item# RT-2

INSTANT READ



ZOO MED ON THE WEB



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